

Who is the target?

Lesson 5



Identify a television programme they like and describe why

Lesson Objective

The children should be able to identify a television programme they like and describe why.

Learning Outcome

Select a particular television programme they like. Describe and share why they like that particular television programme.

Teacher's Notes

Different media products are aimed at different groups of people or audiences. Different people will react differently to the same media product, such as a television programme.

Resources

- Activity 5.1
 - Toys, soft toys or teddies
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Methodology

- Talk and discussion - My Favourite television Show, Making connections
 - Active learning - Create A Television Show
 - Collaborative learning - Create A Television Show
 - Skills through content - Draw the Programme
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Procedure

Step 1: My Favourite Television Show

- Ask the children to tell you what activities they like doing when they go home from school.

Some of the children may suggest playing different activities, using a tablet and some may suggest watching television.

- Ask the children which television programmes are their favourite to watch.

The children may suggest a selection of different television programmes.

- Focusing on the childrens' television programmes ask the children why they enjoy watching the programme.

They may suggest that they like the characters, the stories or the fantasy effect.

- As a class select one television programme, and ask the children to give you as much information about the programme as they can, focusing on characters – both the goodies and baddies, the storyline and the setting.
- As a class brainstorm all the information about the programme and create a visual representation.
- Review the brainstorm (or any visual representation) as a class.
- Highlight the aspects of the television show that make it better, in their opinion, than other television show e.g. character, setting, storyline.

Step 2: Draw the Programme

- Explain to the children that they can now select any television show that they enjoy, provided that it is a children's television show.
- Explain that they can draw pictures of all the things that they like about the shows using Activity 5.1
- Encourage the children to put in as much detail about the show and they can include character, setting and storyline.
- When the children have completed the activity, ask them if they would like to share their work with the class, and explain why they have selected this show as their favourite.



Activity 5.1

Step 3: Create a Television Show

- Ask the children if they would like to create their own television show.
- In groups allow the children to use toys, soft toys or teddies from the class to create their own television show.
- Alternatively the children could create their own characters using marla or blocks.
- Ask the children to decide where the television show will be set, e.g. in school in Ireland, far away in a magical kingdom, in a shop or in a hospital.
- Ask the children to decide what will happen in the show.
- Encourage the children to give each character a name and to describe what kind of character they are.
- Encourage the children to give the television show a title that reflects the theme of the show.
- Allow the children to improvise a few minutes of the show using the characters and setting they have chosen.
- Encourage the children to explain what they like about one another's television shows in a positive manner.

Optional Extra

- Film the children's television show using a phone, tablet or camera. The children can watch back their show or share it with others.

Step 4: Making connections

- Ask the children if their television show is similar to their favourite television show, they selected earlier.
- Review the aspects of the television show from Step 1 and compare what both shows have in common.
- What are the differences between the two shows?
- Ask the children if they think other children would like to watch the television shows that they have created. Ask them to explain why.