

Who is the target?

Lesson 5



Listen to others' opinions – how some people like the same things as us but for different reasons

Lesson Objective

The children should be able to listen to others' opinions – how some people like the same things as us but for different reasons.

Learning Outcome

Organise themselves into a group who all like the same television programme. Share why they like it and listen to why others like it. Explain their own and others' reasons for liking a particular television programme.

Teacher's Notes

Different media products are aimed at different groups of people or audiences, and different people will react differently to the same media product. How we react to media products depends on who we are – our age, gender, background and interests etc.

Resources

- Activity 5.1
- Story: The Birthday Party

Methodology

- Talk and discussion: The Birthday Party
 - Active learning: Create A Television Show; My Favourite Television Show
 - Collaborative learning: Create A Television Show
 - Skills through content: The Birthday Party
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Procedure

Step 1: My Favourite Television Show

- Ask the children which television programmes are their favourite to watch.

The children may suggest a selection of different television programmes.

- As a class activity, ask the children to find other children who enjoy the same television show they do.
- To help with the activity you could pick four or five shows for the children to choose from.
- When they are in groups, ask the children why they enjoy watching the programme.

They may suggest that they like the characters, the stories or the fantasy effect.

- Within each group ask the children which aspect of the show is their favourite, be it the characters, the setting, the storyline, etc.
- Explain to the class that everyone has their own reasons for liking a particular television programme.

Step 2: The Birthday Party

- Explain to the children that you are going to tell them a story about Andy and her friends.

Andy and her Friends

For her birthday Andy was allowed to have a birthday party. She invited over some of her best friends. When everyone arrived they decided they would watch some TV before playing a game outside. Andy asked what TV show everyone would like to watch. They all agreed that they would like to watch their favourite TV show: "Fun Times in the Big House". Andy was delighted with the choice, "I love this show. It is so funny." Vanessa was surprised "I don't think it's very funny, but I love the characters." Leo had a different opinion "I like the singing and the dancing. It's the best." Karen pointed out that everyone seemed to have a different reason for enjoying the TV show, she commented: "At least we can all enjoy it together no matter what our reason." The entire group enjoyed the episode of "Fun Times in the Big House". It was a great birthday party for everyone.

- After the story, ask the children some questions to encourage them to think about the story.
 - Why was Andy having a party?
 - What activity did Andy and her friends decide to do first?
 - What was their favourite television show?
 - Why did Andy like "Fun Times in the Big House"?
 - Why did Vanessa like "Fun Times in the Big House"?
 - Why did Leo like "Fun Times in the Big House"?
 - Why did Karen like "Fun Times in the Big House"?
 - Did "Fun Times in the Big House" sound like a television show you would enjoy?
- Explain to the children that everyone has their own reasons for liking a particular television programme.

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Procedure continued

Step 3: Create a Television Show

- Ask the children if they would like to create their own television show.
- Explain to the children that it should be a show that they would like to watch with interesting characters, setting and storyline etc.
- They can use Activity 5.1 to plan their television show.
- In groups allow the children to use toys, soft toys or teddies from the class to create their own television show.
- Alternatively the children could create their own characters using marla or blocks.
- Ask the children to decide where the television show will be set, e.g. a school in Ireland, far away in a magical kingdom, in a shop or in a hospital.
- Ask the children to decide what will happen in the show.
- Encourage the children to give each character a name and to describe what kind of characters they are.
- Encourage the children to give the television show a title which reflects the theme of the show.
- Allow the children to improvise a few minutes of the show using the characters and setting they have chosen.
- Encourage the children to explain what they like about one another's television shows in a positive manner.
- Remind the children that everyone might have their own reasons for liking one another's particular television programme.

Optional Extra

- Film the children's television show using a phone, tablet or camera. The children can watch back their show or share it with others.

Step 4: Making connections

- Ask the children if their television show is similar to the favourite show television show they selected earlier.
- What do both shows have in common or what are the differences between the two shows?
- Do they think other children would like to watch the television shows that they have created and explain why.

Who is the target?
Activity 5.1
Plan your own television show

Name of the show
Characters
The Setting
The Storyline

Name: _____ Date: _____

Activity 5.1