



**All-Island Obesity Action Forum**  
**The Richmond Education and Event Centre, Dublin**  
**12<sup>th</sup> November 2019 – Meeting No. 23**

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**Present:**

Ray Dolan	<b>safefood</b> (chair)
Catherine Conlon	<b>safefood</b>
Marian O Reilly	<b>safefood</b>
Ailbhe Byrne	Food Drink Ireland
Ciara Munnelly	Sport Ireland
Charmaine McGowan	<b>safefood</b>
Caroline Bloomfield	Public Health Agency
Sharon Gilmore	Food Standards Agency, NI
Fionnuala Close	Food Standards Agency, NI
Margaret O Neill	Health Service Executive (HSE)
Dunla Gallagher	Association for the Study on Obesity, NI Network
Julia McClelland	Association for the Study on Obesity, NI Network
Katie Hunter	British Dietetic Association, NI Branch

**In Attendance:**

Dee Brennan	<b>safefood</b> , Minute Secretary
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**Apologies:**

Sarah Noone	Irish Heart Foundation
Marie Murphy	Ulster University
Michael Bell	Northern Ireland Food and Drink Association
Margaret Carr	Cancer Research UK
Fidelma Carter	Northern Ireland Chest Heart and Stroke
Darren Moan	Department of Health, Northern Ireland
Jennifer Feighan	Irish Nutrition and Dietetic Association (INDI)
Janis Morrissey	Irish Heart Foundation

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**1. Welcome**

Ray welcomed members to the 23<sup>rd</sup> Forum meeting and apologies were noted. Changes in staff were also highlighted.

**2. Roundtable introductions**

Members introduced themselves.

**3. Minutes of meeting held on 13<sup>th</sup> November 2018 and any matters arising**

Draft minutes from the previous meeting were approved. Actions from previous meeting were marked complete.



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**4. Policy updates**

**Department of Health (DoH), Northern Ireland (NI) – (Caroline Bloomfield on behalf of Darren Moan)**

Caroline Bloomfield provided a brief update on behalf of Darren Moan. The DoH have been working on revamping A Fitter Future for All and have signed off on the next 3 year plan and will be published in the coming days.

**Department of Health, ROI – (Ursula O Dwyer)**

The DoH Obesity Policy Implementation Oversight Group (OPIOG) has a two Sub Groups:  
- One on Healthy Eating (HESG) and one on Reformulation (RSG). The HESG priority is Healthy Eating Guidelines for 1 to 5 year olds, in collaboration with DCYA, DES and others. The FSAI Scientific Committee recommendations will inform a communications and information resource for parents, early year's sector and key stakeholders The RSG is developing a Roadmap for food and drink reformulation. The Roadmap, which has already consulted with the food industry at 2 workshops, is soon going out for consultation to a range of stakeholders.

- The DoH are joining a new EU Joint Action under the 3rd EU Health Programme called Best ReMap - this stands for Best practice in Reformulation, Marketing and Public Procurement. DoH will be involved in the Reformulation work package, and with Portugal will lead on the Work Package "Best Practices in the field of Marketing of Unhealthy Foods to Children and Adolescents".

**5. Member updates**

Health Service Executive – Sarah O Brien updated via telephone on the HSEs new programme manager Karen Gaynor who will work on developing the integrated model of care for weight management across adult, adolescents and children. A draft of this should be available next year for consultation with a range of stakeholders.

Margaret O Neill updated the group on the HSE development of the Junior Cycle Health & Wellbeing Curriculum, where the HSE will deliver the following training to teachers: Healthy Food Made Easy, Wellbeing through Healthy Eating Policy Development and Wellbeing through Physical Activity. Teachers can sign up for the training via an online system and then the training is delivered face-to-face.

Work has progressed in partnership with DCYA and National Childcare Network to revise and update the SMART Start training programme, incorporating development of new content for under 3 year olds.

The National Healthy Childhood programme launched the MyChild.ie website, and provides parent resources including a pregnancy book, a 0-2 book and a 2-5 book. There are 7 e-learning nutrition modules also live on HSE for staff. Two of these modules are to support continuous professional development for staff working with children and families - Healthy START for Toddlers and Healthy Weight for Children are being launched on 28<sup>th</sup> November.



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In terms of community initiatives, the HSE created the Steps to Health national challenge, with 664 teams of staff participating.

Food Drink Ireland – Ailbhe Byrne updated on FDIs participation in the Business at OECD Forum on Health in Paris. The theme of the Forum was 'Achieving the Sustainable Development Goals' (SDGs) and individual sessions focused on SDG3, SDG9 and SDG17. Dr Pamela Byrne, CEO of the Food Safety Authority of Ireland, participated in a panel discussion highlighting collaborative work on health issues in Ireland, in particular reformulation. At the 2019 Forum, senior representatives from business, governments, and the OECD agreed on the critical role multi-stakeholder partnerships play to break silos and leverage collective action towards the health-related SDGs. The Forum showcased the on-the-ground initiatives across the innovative, agri-food, and sports sectors for populations to adopt healthier lifestyles and for governments to drive better health outcomes through innovation.

Sport Ireland – Ciara Munnely updated on:

- The National Sport Policy (NSP) which was launched in 2018 and sets the direction for the area of sports and physical activity. 24 of the 57 actions in the Policy relate specifically to participation and as a consequence will have an impact on Sport Ireland's work in this area moving forward up to 2027. Sport Ireland are the lead agency and responsible for 7 actions within the Plan.
- Sport Ireland acted as the National Co-ordinating Body for the EU Week of Sport where 808 events took place nationally throughout the week and included over 90,000 participants. Sport Ireland will once again co-ordinate the EU Week of sport in 2020.
- The Great Dublin Bike Ride, one of the Irish flagship events for the EU Week of Sport took place in September in Phoenix Park.
- Sport Ireland will be partnering again with Operation Transformation and will be working in conjunction with Local Sports Partnerships to develop national walking and running events across Ireland.
- The Women in Sport Policy was launched in 2018, with the 4 key target areas being: Coaching & Officiating, Active Participation, Leadership & Governance and Visibility. This will be led by Nora Stapleton of Sport Ireland.
- Sport Ireland worked with the P.E Association of Ireland for EU School Sports Day, encouraging schools to dedicate 120 minutes of the day to physical activity with over 200 schools participating.
- Sport Ireland seeking to develop a physical activity for health culture in Ireland through the development and continued support of Get Ireland Running, Get Ireland Cycling and Get Ireland Swimming initiatives.
- The 2019 Irish Sports Monitor mid-year report, in conjunction with Ipsos MRBI, will be released in November 2019.



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Public Health Agency – Caroline Bloomfield updated on the Early Years Obesity Prevention programme which is about to go out to tender. The training provider will be in place by February 2020 and will begin in April 2020 for children 0-5 and their families, delivered by health visiting teams.

The PHA are hoping to reintroduce the Commercial Weight Management Referral Programme as an addition to bariatric surgery.

The PHA are also looking at developing a Walking for All programme with local councils and community planning.

Marian O Reilly commented on how useful the mapping model of obesity rates by local authorities in Northern Ireland has been and asked could Caroline share the maps/presentations with members.

Food Standards Agency, Northern Ireland – Fionnuala Close updated members that FSA NI awarded the Calorie Wise Gold award to 30 McDonalds outlets in Northern Ireland in July for successful display of calorie information on all food and drink items at the point of choice in their restaurants. Belfast Health and Social Care Trust also recently received their Calorie Wise Gold award for 5 hospital sites in the Belfast area.

A member of staff in FSA NI is working with three pilot councils to do assessments across 7 different sites to see how they are currently complying with the Minimum Nutritional Standards (MNS). This includes identifying areas where there is non-compliance and informing on how best to enable caterers to meet the criteria specified in the MNS.

The FSA NI have recently employed a Food Technologist to work with 3 large bakeries to encourage reformulating a range of bakery products in Northern Ireland. At the end of the project, technical guidance on how to reformulate bakery products to improve the nutritional quality will be disseminated to the NI bakery sector via a technical workshop.

The FSA NI are also working on a report on cheesecakes served in the out of home sector (restaurants/hotels), which will be released in February/March.

Association for the Study on Obesity, NI Network – Dunla Gallagher informed members that the ASO NI network will host the UK Congress on Obesity on the 8<sup>th</sup> and 9<sup>th</sup> of September 2021 at Queens University Belfast.

Belfast Trust, representing BDA NI – Katie Hunter updated members on the launch of The Academy of Nutrition Sciences on the 15<sup>th</sup> of October at the Federation of European Nutrition Societies (FENS). This is a charitable organisation which will act as an umbrella for the BDA, the British Nutrition Foundation, the Association for Nutrition and the Nutrition Society.

One Blue Dot is a toolkit which the BDA developed to promote Environmentally Sustainable Diets. The evidence is up to date which can be found on the BDA website.

The BDA Work Ready programme continues to support healthier working lives through dietitian-led wellness initiatives.



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The BDA received Nutrition Exchange Programme (NEP) funding from **safefood** for hosting a cross-border learning event for the BDA and INDI dietitians in October 2019, focusing on leadership within the dietetic profession.

**safefood** – Marian O Reilly updated members on the START campaign which is coordinated by **safefood** in partnership with Healthy Ireland, the Department of Health and the HSE (ROI) and the Department of Health and the Public Health Agency (NI). The latest phase was looking at ‘treat’ foods and based on **safefood** funded research ‘why adults give food treat to children?’ The campaign used the tagline ‘it takes a hero to be the bad guy’ and encourages parents to say no to ‘treat’ food and instead offering healthy alternatives. Marian also encouraged members to think about how they could get involved in the START campaign and welcomed any support and input.

Marian also highlighted a piece of research done by **safefood** on energy drinks on request from the DoH, which looked at the impact of the sugar levy on the sugar in energy drinks.

**6. Topic for discussion - The workshop and implications for the forum**

Forum members discussed the highlights of what had been presented at the workshop, in particular the importance of health literacy in Ireland and plain English writing. Members also had a very productive discussion on the French Nutri-Score, as presented by Dr Michel Chauillac at the workshop.

**7. Next forum meeting and workshop**

Ray and Marian asked members if they had any ideas for topics for the next workshop in June 2020. Suggestions included: childhood obesity, alcohol and additional calorie intake/ weight gain, sustainable diets, people’s perceptions on healthy foods/ diet fads.

**8. AOB**

N/A

**9. Close and thank you**

Ray Dolan closed the meeting and thanked members.



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**Combined Member Updates – November 2019**

**Department of Health, NI**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>Department of Health (DoH), Northern Ireland</b>	A Fitter Future for All 2012-2022	<ul style="list-style-type: none"> <li>• <a href="https://www.health-ni.gov.uk/articles/obesity-prevention">https://www.health-ni.gov.uk/articles/obesity-prevention</a></li> <li>• The short term outcomes from the obesity prevention framework A Fitter Future for All for implementation from 2019-2022 have been revised and agreed by the Obesity Prevention Steering Group and Perm Sec/CMO.</li> <li>• All final comments have been incorporated and the short term outcomes for 2019-2022 will be published online in November 2019 at <a href="https://www.health-ni.gov.uk/publications/obesity-prevention-framework-and-reports">https://www.health-ni.gov.uk/publications/obesity-prevention-framework-and-reports</a>.</li> <li>• The OPSG will then develop the 2018-2019 Progress Report and it is anticipated that this will be published online before the end of 2019.</li> <li>• Discussions will then begin regarding the framework after 2022.</li> </ul>	
	Making Life Better 2013-2023	<ul style="list-style-type: none"> <li>• <a href="https://www.health-ni.gov.uk/articles/making-life-better-strategic-framework-public-health">https://www.health-ni.gov.uk/articles/making-life-better-strategic-framework-public-health</a></li> <li>• This Public health Strategy is currently undergoing its mid-term review.</li> <li>• The key purpose of the review will be to ensure that the framework remains relevant, to reaffirm and update commitments, ensuring alignment with other relevant policies and strategies, and to make recommendations for any changes that would improve progress.</li> <li>• Following the first meeting of the MLB Mid-Term Review Group on 16 September 2019, the Terms of Reference (TOR) and the Project Initiation Document (PID) were revised and a forward work plan has been set up.</li> </ul>	
	UK CMO Physical Activity Guidelines – Start Active Stay Active	<ul style="list-style-type: none"> <li>• <a href="https://www.gov.uk/government/publications/uk-physical-activity-guidelines">https://www.gov.uk/government/publications/uk-physical-activity-guidelines</a></li> <li>• The revised CMO Physical Activity Guidelines have been published online and were launched in September 2019.</li> </ul>	



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	<ul style="list-style-type: none"> <li>The guidelines outline the latest evidence and key issues for physical activity across the life course and include findings from an evidence review on post-partum physical activity currently being undertaken.</li> <li>A UK Home Nations Physical Activity Workshop is being held on 20 November 2019 to look at next steps and the development of a 'Global Action Plan on Physical Activity'.</li> </ul>	
<b>Schools, Workplace, Community initiatives</b>		
Food in Schools Policy – Every School a Healthy School	<ul style="list-style-type: none"> <li><a href="https://www.education-ni.gov.uk/articles/food-schools-policy">https://www.education-ni.gov.uk/articles/food-schools-policy</a></li> <li>The Department continues to support the joint Food in Schools Policy with the Department for Education (DE).</li> <li>Work is ongoing through DE to implement updated Nutritional Standards for School Lunches and Other Food and Drinks in Schools.</li> </ul>	
Minimum Nutritional Standards in Health and Social Care settings	<ul style="list-style-type: none"> <li><a href="https://www.publichealth.hscni.net/sites/default/files/Minimum%20Nutritional%20Standards%20Report%202017.pdf">https://www.publichealth.hscni.net/sites/default/files/Minimum%20Nutritional%20Standards%20Report%202017.pdf</a></li> <li>The standards are being implemented with the enhanced support of two fixed term dietitian/nutritionist posts in catering in Health and Social Care and across local government.</li> <li>Following previous work to develop Minimum Nutritional Standards in catering in Health and Social Care Settings, the Department continues to explore the potential to develop these in all Government Departments and the wider Public Sector to help promote a healthier diet for staff and visitors.</li> <li>The Department plans to hold a cross-departmental workshop in early 2020 to discuss Minimum Nutritional Standards in details with nominees and to agree a work plan going forward.</li> </ul>	
<b>Food Poverty</b>		
All Island Food Poverty Network	<ul style="list-style-type: none"> <li>The Department continues to be a member of the All Island Food Poverty Network.</li> <li>The revised short term outcomes for A Fitter Future for All for 2019-2022 contains an outcome to address Food poverty related issues – to determine an appropriate indicator of food poverty in NI by 2021 and to consider further strategic insight into food poverty</li> </ul>	



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		through learning from all organisations involved, to ensure the development of an action plan to include advocacy, communication, evidence and resources.	
<b>Research and Evidence Based Activities</b>			
	Childhood Obesity Prevention Innovation Lab	<ul style="list-style-type: none"> <li>• A Strategic Insight Lab took place on 2/3 October 2019, to consider the challenge question 'How can we create a society in which children grow up a healthy weight?' and then to identify challenges, opportunities and gaps relating to the challenge question and for participants to identify key themes and questions for further consideration.</li> <li>• Participants included stakeholders from Government, Health, Business and Industry, Voluntary and Community and Academia. Working collaboratively, stakeholders developed 42 recommendations on the challenge question.</li> <li>• These recommendations have been captured and will be fed into a Systems Dynamic Modelling process which will look at what is driving increases in childhood obesity, and what impact these recommendations and the work currently undertaken may have into the future</li> <li>• A landscape and literature review is still under being development with the assistance of a PHD student from Queens.</li> </ul>	

**Department of Health, ROI**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>Department of Health (DoH), Republic of Ireland</b>		The DoH Obesity Policy Implementation Oversight Group (OPIOG) has a two Sub Groups: - One on Healthy Eating (HESG) and one on Reformulation (RSG). The HESG priority is Healthy Eating Guidelines for 1 to 5 year olds, in collaboration with DCYA, DES and others. The FSAI Scientific Committee recommendations will inform a communications and information resource for parents, early year's sector and key stakeholders The RSG is developing a Roadmap for food and drink reformulation. The Roadmap, which has already consulted with the food industry at 2 workshops, is soon going out for consultation to a range of stakeholders.	





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		<p>We are joining a new EU Joint Action under the 3rd EU Health Programme called Best ReMap - this stands for Best practice in Reformulation, Marketing and Public Procurement. We will be involved in the Reformulation work package, and the Commission has invited Ireland and Portugal to lead on the Work Package "Best Practices in the field of Marketing of Unhealthy Foods to Children and Adolescents" and 17 Member States in total will participate in this Work Package.</p>	
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**Association for the Study of Obesity, Northern Ireland**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>ASO NI Network</b>		<p>ASO UK is the UK's foremost charitable organisation dedicated to the understanding, prevention and treatment of obesity. The ASO Northern Ireland network is a regional group aimed at supporting the activities and objectives of this organisation on a local level.</p>	
<b>Organisation Name</b>	<b>Health Services</b>		
<b>ASO UK</b>		<p>In 2017, the ASO established a network of Centres for Obesity Management (Adult COMs) involved in research and/or providing services for adults with obesity. This network is aimed at strengthening and advancing the evidence base, improving practice and influencing policy for the management of obesity in adults within the UK.</p> <p>The Adult COMs network includes members working within Tier 2, Tier 3 and Tier 4 adult obesity services delivered across a range of NHS and non-NHS settings. Each service will be involved in working towards improving the management of adults with obesity. <b>There are currently no NI-based centres or organisations signed up to this network.</b></p> <p>The network aims to:</p>	



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		<ul style="list-style-type: none"> <li>• Implement state-of-the art evidence-based care for patients with obesity.</li> <li>• Facilitate communication and networking between clinical practitioners, researchers, policy-makers and industry with the aim to improve the management of obesity.</li> <li>• Promote multidisciplinary research collaborations and research projects.</li> <li>• Deliver clinical education as part of a multi-disciplinary approach to obesity management in the form of workshops at the UKCO and annual national training courses.</li> <li>• Contribute to consultations, practice guidance and position statements on key UK treatment issues.</li> <li>• Provide evidence-based input of the UK perspective at a European and international level through EASO and WOF.</li> </ul> <p>If you are interested in joining then please contact the ASO Office at <a href="mailto:ASOoffice@aso.org.uk">ASOoffice@aso.org.uk</a> to request an application form. <b>Even if you are not currently a member of ASO you can get in touch if you are interested in joining.</b></p>	
<b>Organisation Name</b>	<b><i>Research and Evidence Based Activities</i></b>		
<b>ASO UK</b>		<ol style="list-style-type: none"> <li>1. UK Congress on Obesity 2019- Leeds 12<sup>th</sup>-13<sup>th</sup> September 2019. Congress theme: Future thinking and innovation in Obesity Network activities: Engagement with other regional networks (10 in total) to feedback on individual network activities and to share key advice and learning points between the networks in the organisation of events and network activities.</li> <li>2. The ASO NI network will host the UK Congress on Obesity on the 8<sup>th</sup> &amp; 9<sup>th</sup> Sept 2021 at Queen’s University Belfast. We have participated in UKCO 2020 local organising committee meetings in preparation for hosting this event.</li> </ol>	



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**BDA Association of UK Dietitians**

Organisation Name	Ongoing Campaigns			
<b>BDA (NI Branch)</b>	Academy of Nutrition Sciences	<p>The Academy of Nutrition Sciences was launched on 15<sup>th</sup> October 2019. This is a new charitable organisation, which encompasses the British Dietetic Association, the Association for Nutrition, British Nutrition Foundation and the Nutrition Society. The academy will build upon existing collaboration between the four founding organisations, acting as an umbrella body for strategic initiatives, with the aim to provide a powerful and unified voice to promote evidence-based nutrition science.</p> <p>Membership of the Academy of Nutrition Sciences will be open to other organisations, from the UK and beyond, who share the Academy’s ambition, principles and values. Membership will be open to organisations, not individuals, and commercial food or pharmaceutical businesses will not be eligible to join.</p>		<a href="http://www.academynutritionsciences.org.uk">www.academynutritionsciences.org.uk</a>
	One Blue Dot	<p>One Blue Dot is the BDA’s Environmentally Sustainable Diet toolkit, which was created to help realise the BDA 2017 Sustainable Diets Policy. Further tools and information are added to the toolkit on an ongoing basis. The campaign has reviewed evidence around eight of the key nutrients found in red meat and dairy foods to give dietitians guidance for current intakes of protein, iron, zinc, calcium, iodine, Vitamin B12, Vitamin D and selenium. BDA continue to promote this toolkit and campaign across the UK.</p> <p><a href="https://www.bda.uk.com/professional/resources/environmentally_sustainable_diet_toolkit_-_one_blue_dot">https://www.bda.uk.com/professional/resources/environmentally_sustainable_diet_toolkit_-_one_blue_dot</a></p> <p><a href="https://www.bda.uk.com/improvinghealth/healthprofessionals/policy_statements/policy_statement_sustainable_food.pdf">https://www.bda.uk.com/improvinghealth/healthprofessionals/policy_statements/policy_statement_sustainable_food.pdf</a></p>		
	NI Healthcare Review Magazine	<p>NI Healthcare Review is a quarterly magazine, aimed at those health professionals working in primary care, with a wide distribution throughout Northern Ireland. BDA NI Board have been providing a regular feature to the magazine since September 2018, promoting the role of dietitians and sharing good practice to a wide range of relevant health professionals. Upcoming articles in 2019/2020 will focus on food poverty and the role of dietitians in reducing the impact of food poverty, and food sustainability.</p>		



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Organisation Name	<i>Schools, Workplace, Community initiatives</i>		
<b>BDA</b>	<p>BDA Work Ready</p> <p>Let's Get Cooking</p>	<p>BDA Work Ready is a personal health programme for the workforce, which has been designed and led by dietitians. It aims to support healthier working lives through dietitian-led wellness initiatives. This programme followed the 2015 publication of a review by the BDA into the evidence on wellness initiatives in a workplace setting which encourage nutritional practices.</p> <p>Trained BDA Work Ready Dietitians currently work independently, within NHS settings, and within the food service, to deliver corporate wellbeing services. The BDA Work Ready steering group work to influence relevant policy, and to develop the Work Ready programme into a sustainable model.</p> <p>BDA White Paper 'Supporting healthier working lives through dietitian-led wellness initiatives, October 2015</p> <p>BDA continues to work with commissioners, schools, parents, companies and communities to deliver the Let's Get Cooking programme. This programme supports schools to offer practical and healthy cookery sessions to children and their families, with the aim of increasing cooking skills and knowledge of healthy eating. It is not available in Northern Ireland to date; however there is great potential for the programme here as it is very much in line with the Northern Ireland food in schools agenda.</p>	
Organisation Name	<i>Health Services</i>		
<b>BDA</b>	BDA National Primary Care Programme of work	<p>BDA are continuing to roll out a national programme of work to promote and support dietitians working in primary care. Phase 1 and phase 2 of the programme, a literature review and online survey of dietitians, have been completed by University of Plymouth on behalf of the BDA. Phase 3 is due to commence shortly. It is hoped the outcomes of this programme of work will include country specific promotional aids / leaflets, a focused BDA primary care campaign, as well as relevant training identified to ensure the dietetic workforce are equipped to meet the demands of changes within primary care.</p>	



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<b>Organisation Name</b>	<b>Research and Evidence Based Activities</b>		
<b>BDA</b>	Nutrition Exchange Programme (NEP) Funding	NEP funding received from <i>Safefood</i> was used to host a cross-border learning event for BDA and INDI dietitians in October 2019, focusing on leadership within the dietetic profession. Additionally this funding was used to provide travel bursaries to BDA members to partake in events that encourage and facilitate the sharing and exchange of nutrition expertise. Five BDA members were awarded travel bursaries, enabling attendance at events on malnutrition, Diabetes in pregnancy, Neuro Trauma, infant enteral feeding and enhancing communication skills.	

**Cancer Research UK**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>Cancer Research UK</b>	Northern Ireland Cancer Strategy	CRUK is a member of the Northern Ireland Cancer Strategy Prevention Sub-Group. We are working to ensure that this strategy interfaces well with the current obesity strategy and includes commitments for a future strategy, among other areas.	
	General	CRUK is working to raise awareness of the link between obesity and cancer on a UK-wide level, while also influencing policy and regulatory developments in England, Scotland and Wales. CRUK's focus has primarily been around junk food marketing and price promotions, but we have also fed into consultations on energy drinks and the out of home sector.	
	Junk Food Marketing	CRUK's main UK-wide policy objective is for the UK Government's to introduce regulations to ban junk food advertising before 9PM, with similar equivalents for online and other mediums. A 9PM watershed will protect children from advertising during prime-time family shows. CRUK has met with officials from various UK Government departments and with coalitions such as the Obesity Health Alliance.	



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	Price promotions	CRUK is also working with governments across the UK to regulate to restrict promotions on high fat, salt and sugar (HFSS) food and drinks, by both price and location. This has been our primary cancer prevention objective in Scotland, through our Scale Down Cancer campaign. We are working with Obesity Alliance Cymru and others to ensure that the Welsh Government's recently announced Healthy Weight: Healthy Wales obesity strategy is delivered without delay.	
	Hot-food takeaways near schools	CRUK has been working to reduce access to hot-food takeaways near schools. We have been encouraging the Welsh Government to update its national planning guidance to enable local authorities to block the establishment of new takeaways near schools. This has included media and public affairs work, engagement with key officials and submitting comments formally to the Healthy Weight: Healthy Wales consultation.	
<b>Organisation Name</b>	<b><i>Research and Evidence Based Activities</i></b>		



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	<p>Obesity Prevention in Primary Care</p>	<p>This study investigates how marketing exposure is associated with consumption behaviours and obesity levels in primary school children. The study consists of several components:</p> <ul style="list-style-type: none"> <li>- UK wide quantitative study of 2500 primary school children and their parents</li> <li>- Follow up qualitative study of a selection of the participants</li> <li>- Content analysis of adverts shown on the most popular media identified in the survey by the children</li> </ul> <p>These papers will be a follow up to the CRUK quantitative report that was published in October 2018</p>	
	<p>Health Inequalities in Junk Food Marketing (Youth Obesity Policy Survey) – in house study</p>	<p>This study will utilise the Youth Obesity Policy Survey (YOPS) data to identify any health inequalities within the associations between junk food marketing and obesity in young people. The paper will look at three key areas in relation to the deprivation of the young people surveyed</p> <ul style="list-style-type: none"> <li>- Consumption</li> <li>- Screen time</li> <li>- Health knowledge</li> </ul>	
	<p>Kantar household purchasing studies</p>	<p>The Kantar dataset that covers household food and drink purchasing, nutritional data, promotional data, and media consumption data. Three in-house studies are planned to look at three key obesity policy areas will be undertaken. The three studies have been prioritised by the prevention policy team in the order of</p> <ul style="list-style-type: none"> <li>• price promotions</li> <li>• junk food marketing</li> <li>• reformulation</li> </ul>	
	<p>Online junk food marketing narrative review –</p>	<p>The influence of marketing on young people’s dietary choices remains a highly contested issue, and the rising use and functionality of digital media has provided new ways for marketers to reach and interact with consumers.</p>	



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	<p>targeted research</p> <p>YOPS Round 2 – targeted research and in-house</p> <p>Primary School Further Analysis – targeted research</p>	<p>This project aims to answer a series of policy-relevant questions:</p> <p>(1) How is digital media used to market unhealthy foods and how may such marketing appeal to young people;</p> <p>(2) What association is there between exposure to digital marketing for unhealthy foods and dietary outcomes in young people;</p> <p>(3) What approaches are used to regulate digital marketing of unhealthy foods?</p> <p>Following on from the first round of YOPS, this study aims to track trends in the impact of junk food marketing on youth junk food consumption. In particular, this study will focus on the impact of digital marketing. The qualitative scoping piece will inform the design of the quantitative national survey.</p> <p>An extension of the “See it, Want it, Buy it, Eat it” report published October 2018. This new research will focus on the mechanistic pathway by which exposure to food marketing has detrimental impacts, and the causality of marketing and health outcomes such as weight gain in children.</p>	
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**Food Drink Ireland**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>Food Drink Ireland</b>	Business at OECD Forum on Health	<p>On 30 October, Food Drink Ireland participated in the Business at OECD Forum on Health in Paris. The theme of the Forum was Achieving the Sustainable Development Goals (SDGs) and individual sessions focused on SDG3, SDG9 and SDG17. Dr. Pamela Byrne, CEO of the Food Safety Authority of Ireland, participated in a panel discussion highlighting collaborative work on health issues in Ireland, in particular reformulation.</p> <p>At the 2019 Forum, senior representatives from business, governments, and the OECD agreed on the critical role multi-stakeholder partnerships play to break silos and leverage collective action towards the health-related SDGs. The Forum showcased the on-the-ground initiatives across the innovative, agri-food, and sports sectors for populations to adopt healthier lifestyles and for governments to drive better health outcomes through innovation.</p> <p><a href="http://biac.org/2019/10/business-at-oecd-media-release-breaking-silos-is-essential-to-achieve-the-sustainable-development-goals/">http://biac.org/2019/10/business-at-oecd-media-release-breaking-silos-is-essential-to-achieve-the-sustainable-development-goals/</a></p>	



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**Food Standards Agency, Northern Ireland**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>FSA in NI</b>	Calorie Wise Implementation	<p>The Calorie Wise Gold award was presented to each of the 30 Mc Donald’s outlets in NI for successful display of calorie information on all food and drink items at the point of choice in their restaurants. Following some staff changes within FSA, a new employee has taken up the twelve-month post of supporting businesses to achieve the Calorie Wise award in partnership with the District Councils. One to one support is currently being provided to a range of catering businesses across NI with many working towards the Gold and Silver award.</p> <p>Work on reviewing and updating the Minimum Nutritional Standards (MNS) is continuing and an implementation plan for councils is planned. Assessments have been carried out in seven catering outlets within the three pilot councils and analysis of the results is underway. These assessments will establish a baseline, show which areas of food provision do not yet meet the standards and inform planning on how best to enable caterers to meet the criteria specified in the MNS.</p> <p>Information has been collected on vending policy and practice in the pilot councils with the intention of drawing up draft vending guidelines. The challenges with tendering and contracting have been identified as well as the potential for improving food procurement that could arise from linking tender specifications to those in the MNS. Draft guidance on procurement is to be prepared.</p> <p>The FSA have employed a Food Technologist to work with the NI bakery sector to undertake a project focusing on reformulating a range of bakery products. The Food Technologist will work on three pilot reformulation projects over the next 12 months. At the end of the project, technical guidance on how to reformulate bakery products to improve the nutritional quality will be disseminated to the NI bakery sector via a technical workshop. To achieve the outcomes of this project the FSA in NI will work closely with our external stakeholders including Invest NI and CAFRE.</p> <p>The FSA in NI held their biannual Eating Well Choosing Better Steering Group meeting during September 2019. This meeting was attended by representatives from the retail, manufacturing and out of home sectors and Government bodies. All attendees provided</p>	
	Minimum Nutritional Standards in District Councils		
	Bakery Product Reformulation		
	Eating Well Choosing Better (EWCB) Steering Group		



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	PHE Sugar Reduction Progress Report	<p>information on efforts being undertaken on food product improvement including; collaborative working between FSA and District Councils in NI to produce a Healthy Catering Toolkit for different types of food businesses, the launch of health and nutrition policies by retailers aligned with government reduction and reformulation policies and the development of new product ranges by manufacturers which are lower in nutrients determinantal to health. This meeting also provided Invest NI with the opportunity to update members on the next cycle of innovation vouchers.</p> <p>PHE published the second sugar reduction progress report in September 2019 <a href="https://www.gov.uk/government/publications/sugar-reduction-progress-between-2015-and-2018">https://www.gov.uk/government/publications/sugar-reduction-progress-between-2015-and-2018</a>.</p> <p>The report provided an assessment of industry progress towards the 20% sugar reduction ambition over the first 2 years of the programme. For retailers and manufacturers, more progress has been achieved in specific food categories, particularly for breakfast cereals and for yogurts and fromage frais. However, for most of the other food categories sold by retailers and manufacturers, there have been missed opportunities and less progress has been made. Based on the more limited nutrition information, the out of home sector appear to have made more progress towards the government’s ambitions on sugar reduction in comparison to the retailers and manufacturers, based on simple average sugar levels.</p> <p>The report also includes an assessment of changes in sugar content and sales of drinks covered by Soft Drink Industry Levy (SDIL). For drinks subject to the SDIL, the average sugar content decreased by 28.8% between 2015 and 2018.</p>	
<b>Organisation Name</b>	<b>Food Poverty</b>		
<b>FSA in NI</b>	Annual All Island Food Poverty Network Conference	The All Island Food Poverty Network delivered their annual conference in Dublin on 24 <sup>th</sup> September, organised by Safefood and FSA. The morning session explored if social prescribing has a role in addressing food poverty and how community food projects could support this approach. A new afternoon session was added to the conference this year to allow academic institutions on the island of Ireland to showcase recent research in the area of food poverty. The event was very well attended with registrations from a wide range of health professionals, government departments and agencies and those in	



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		strategic positions in the voluntary and community sector who have a common interest in reducing food poverty.	
<b>Organisation Name</b>	<b><i>Research and Evidence Based Activities</i></b>		
<b>FSA in NI</b>	Consumer Surveillance Data	<p>The FSA are in the process of sharing information on the following key datasets with our stakeholders;</p> <ul style="list-style-type: none"> <li>• National Diet and Nutrition Survey - Years 5-9 report (information on consumer’s diet, nutrient intake &amp; nutritional status).</li> <li>• Kantar Worldpanel (Take home food and drink purchasing data)</li> <li>• Food and You Survey Wave 5 (consumer’s behaviours attitudes and knowledge relating to food safety and food issues).</li> <li>• FSA Consumer Tracker Survey Wave 4 (consumer insights in relation to the FSA Eating Well Choosing Better programme).</li> </ul>	
	<u>Promotions Data</u>	<p>In January 2019, the Department of Health and Social Care (DHSC) set out their intention to, and consulted on, <a href="#">banning promotions of foods and drinks high in fat, sugar and salt (HFSS) by price and by location.</a> They intend to set out their response and next steps in due course, as detailed in a <a href="#">Green Paper</a> which was published in July 2019. The Scottish Government also undertook a public consultation to invite views on its proposed approach for restricting the promotion and marketing of targeted foods that are high in fat, sugar or salt (HFSS) where they are sold to the public. The Scottish Government published their <a href="#">consultation analysis</a> in September 2019.</p> <p>The FSA are in the process of purchasing Kantar data specifically on promotions to inform the policy position for NI. It is intended that this data will be available by November 2019 and will be shared with key stakeholders as appropriate.</p>	



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**Food Safety Authority of Ireland**

Organisation Name	<i>Research and Evidence Based Activities</i>		
<b>FSAI</b>	Scientific Recommendations	Developing scientific recommendations on food based dietary guidelines for children 1-5 years old in Ireland.	<b>To be published in early 2020.</b>
	Monitoring Reformulation	Monitoring reformulation of food on the market in Ireland towards healthier food products (low in sugar sat and saturated fat)  Finding healthier breakfast Cereals and yogurts in Ireland – report	<b>Ongoing</b>  <b>To be published.</b>
	Food Portion sizes	Developing food portion sizes for 1-5 year old children in Ireland	<b>Information being compiled for the Department of Health.</b>

**Health Service Executive**

Organisation Name	<i>Ongoing Campaigns</i>		
<b>HSE</b>	<i>START</i>	<ul style="list-style-type: none"> <li>Partner in START childhood campaign with <b>safefood</b> and Department of Health. Information resources for parents developed and promoted to health professionals – available free of charge on <a href="http://www.healthpromotion.ie">www.healthpromotion.ie</a> .</li> </ul>	
	<i>Physical activity</i>	<ul style="list-style-type: none"> <li>Physical activity messaging integrated across multiple HSE social media campaigns (eg Alcohol, Cancer) to maximise reach.</li> </ul>	



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Organisation Name	<i>Schools, Workplace, Community initiatives</i>										
<b>HSE</b>	Schools	<p>Development and piloting of SPHE resource <i>Healthy Living, Healthy Times, Healthy Choices</i> to support Junior Cycle Health &amp; Wellbeing Curriculum completed</p> <p>For 2019/20 school year to date - delivery of training programmes to support health &amp; wellbeing in school as agreed with DES:</p> <table style="margin-left: 40px; border: none;"> <tr> <td>Healthy Food Made Easy</td> <td style="text-align: right;">2 courses</td> <td style="text-align: right;">34 participants</td> </tr> <tr> <td>Wellbeing through Healthy Eating Policy Development</td> <td style="text-align: right;">3 courses</td> <td style="text-align: right;">55 participants</td> </tr> <tr> <td>Wellbeing through Physical Activity</td> <td style="text-align: right;">3 courses</td> <td style="text-align: right;">63 participants</td> </tr> </table> <p>Healthy Catering audits and awards in post-primary schools and community training centres supported via Section 39 funding to Irish Heart.</p>	Healthy Food Made Easy	2 courses	34 participants	Wellbeing through Healthy Eating Policy Development	3 courses	55 participants	Wellbeing through Physical Activity	3 courses	63 participants
Healthy Food Made Easy	2 courses	34 participants									
Wellbeing through Healthy Eating Policy Development	3 courses	55 participants									
Wellbeing through Physical Activity	3 courses	63 participants									
	Workplace	<p>Work progressed in partnership with DCYA and National Childcare Network to revise &amp; update SMART Start training programme, incorporating development of new content for under 3 year olds</p> <p>Work underway to progress implementation of Nutrition standards for provision of food and beverages for staff and visitors in health services (available on <a href="http://www.hse.ie/healprogramme">www.hse.ie/healprogramme</a>).</p> <p><i>Steps to Health</i> national challenge completed – 9,600 staff in 664 teams participated.</p>									
	Community	<p>600 staff health checks delivered, supported by Irish Heart</p> <p>Supported Irish Heart to deliver the programme of workplace health promotion via Section39 grant to a range of organisations external to HSE.</p> <p>Approximately 5,000 participants completed Healthy Food Made Easy HSE Community Cooking programmes year to date. Revised model to support standardised delivery of programme completed.</p>									



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		<p>Partnership with parkrun Ireland maintained. Focus on strengthening engagement of people living with chronic disease working with for example HSE National Cancer Control Programme, Irish Heart, Understand Together Dementia Alliance.</p> <p><i>Men-on-the-Move</i> national roll-out progressed – 20 LSP’s committed to delivery of the programme            Section 39 funding to 27 Local Sports Partnerships maintained to support delivery of programmes to increase participation in community based physical activity and sport.</p>	
<b>Organisation Name</b>	<b>Health Services</b>		
<b>HSE</b>	<p>Nutrition care</p> <p><i>Making Every Contact Count</i></p> <p><i>Healthy Weight for Children</i></p> <p>National Obesity Programme</p>	<p><i>National Clinical Guideline for Nutrition Screening and the Use of Oral Nutrition Support for Adults the Acute Care Setting</i> approved by DoH.            Development of <i>Food, Nutrition and Hydration Policy for Adult Patients in residential disability services</i> progressed</p> <p>Roll-out of <i>Making Every Contact Count</i> continued. Delivery of training ongoing. Structured approach to supporting site level implementation and embedding into routine practice supported in approx. 50 sites</p> <p>Development of an implementation plan for health service specific components of <i>Healthy Weight for Children</i> in progress. Two online modules to support continuous professional development for staff working with children &amp; families – <i>Healthy START for Toddlers</i> and <i>Healthy Weight for Children</i> are being launched on 28<sup>th</sup> November</p> <p>Clinical Advisory Group meeting facilitated. Programme manager recruited and in post from September. Obesity Summer School hosted on 28<sup>th</sup> August in RCPI. Work progressing on development of integrated model of care for management of overweight and obesity in children</p>	



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Organisation Name	<i>Research and Evidence Based Activities</i>		
<b>HSE</b>	COSI	Service Level agreement in place to support data collection and analysis for COSI.	
	Calorie Posting Policy Implementation	<i>Factors influencing implementation of a calorie menu labelling policy in Irish public hospitals: a multiple-case study.</i> Data collection completed in participating sites. Data analysis will commence in Sept 2020 due to researcher being on maternity leave.	
	Research collaborations	HaPAI funded – Moving for Life research project completed. HRB funded – I-PARC research project progressed.	

**Public Health Agency (PHA)**

Organisation Name	<i>Ongoing Campaigns</i>		
<b>Public Health Agency (PHA)</b>	Choose to Live Better	Two month Living Well campaign ran in all pharmacies in NI in summer. Focus on waist size, steps and 'extras'	
		Multi-media campaign at planning stage.	
Organisation Name	<i>Schools, Workplace, Community initiatives</i>		
<b>Public Health Agency (PHA)</b>	Early Years Obesity Prevention programme	<p>Holistic, family based early years Programme being developed to prevent and manage overweight and obesity in 0-5 year olds. Tender to be advertised in November, with training provider in place by Feb 2020. The programme will:</p> <ul style="list-style-type: none"> <li>• Equip health and early years practitioners with skills, knowledge and confidence to tackle sensitive lifestyle issues</li> <li>• Provide families with a preventative group-based parent programme or a targeted 1-to-1 programme as appropriate.</li> </ul> <p>Delivery planned through Sure Starts where available and in client's home by a Child Health Assistant, on referral from a Health Visitor.</p>	





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	Adult weight management	New DoH lead Regional Obesity Management Group has been set up. Initial focus was bariatric surgery, but agreement secured to include a Tier 2 Commercial Weight Management referral service	
	Food in Schools	DE have brought in a project team to take the Revised Nutritional Standards for School Meals to final approval and implementation.	
	Walking for All	Business case being developed, merging Walking for Health and Walking in your Community. Hoping to embed a regionally consistent walking programme within all Councils in NI.	
	Active Travel	Suite of programmes focusing on schools, workplaces and community. <ul style="list-style-type: none"> <li>Initial results of evaluation of workplace programme available, showing increases in walking, cycling and public transport, and corresponding decrease in car use.</li> <li>A further 60 schools joined the Active School Travel programme in September, bringing the total to 400 schools encouraging more children to walk and cycle to school.</li> <li>Community Active Travel programme embarking on year two, and being rolled out to four new communities.</li> </ul>	
	Cooking skills	Suite of programmes continue to be offered, including Cook It, I Can Cook it, Food Values, Good Food Toolkit	
	Couch to 5k	Jogging programme ongoing in partnership with local councils, targeting sedentary people	
	Nutrition Matters for the Early Years	Training continues to be provided to daycare facilities and childminders to improve healthy eating in very young children.	
<b>Organisation Name</b>	<b><i>Food Poverty</i></b>		
<b>Public Health Agency (PHA)</b>	Fare Share	Food redistribution programme continues.	



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<b>Organisation Name</b>	<b>Health Services</b>		
<b>Public Health Agency (PHA)</b>	Weigh to a Healthy Pregnancy	Weight management programme for pregnant women extended from April 2018 to women with a BMI over 38, (previously BMI over 40)	
	Physical Activity Referral Programmes	Physical activity programme for people referred by GP or other health professional. New regionally consistent programme now rolled out across NI, with standardised inclusion and exclusion criteria. BMI >25 + co-morbidity.	
	Minimum Nutritional Standards in HSC	(partnership with Safefood and Food Standards Agency) Baselineing of HSC food offered to staff and visitors underway. Training of catering staff. Workshops with Innovation Lab held to explore behaviour change.	
<b>Organisation Name</b>	<b>Other</b>		
<b>Public Health Agency (PHA)</b>	Whole Systems Approach	PHA working to develop a Whole Systems Approach to Tackling Obesity, based on Public Health England's work. Workshop planned for April 2020. Regional Obesity Prevention Implementation Group being reviewed and updated to be more aligned to A Fitter Future for All.	



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**safefood**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
<b>safefood</b> in partnership with Department of Health and Public Health Agency in NI; and Healthy Ireland, Department of Health and HSE in ROI	START Campaign	<p>START is a 5-year public awareness campaign aimed at maintaining a healthy weight in children across the island of Ireland. The campaign builds on previous childhood obesity campaigns and aims to help families start to take small daily wins towards a healthier lifestyle for their children.</p> <p>The focus for 2019 has been on high fat, salt and sugar foods. The latest phase was launched in October 2019 along with research on 'why adults give food treats to children?' It draws on these research findings and from focus groups with the target audience and uses the tagline 'it takes a hero to be the bad guy' and encourages parents to say no to 'treat' foods and instead offering healthy alternatives.</p> <p>ROI: <a href="https://www.safefood.eu/News/2019/START-campaign-says-that-parents-who-say-no-to-treats-are-heroes.aspx">https://www.safefood.eu/News/2019/START-campaign-says-that-parents-who-say-no-to-treats-are-heroes.aspx</a></p> <p>NI: <a href="https://www.safefood.eu/News/2019/Northern-Ireland-children-are-eating-7-times-more-`Treat`-foods-on-a-daily-basis-than-recommended.aspx">https://www.safefood.eu/News/2019/Northern-Ireland-children-are-eating-7-times-more-`Treat`-foods-on-a-daily-basis-than-recommended.aspx</a></p>	<a href="https://www.safefood.eu/Start/Welcome.aspx">https://www.safefood.eu/Start/Welcome.aspx</a>
	<b>Schools, Workplace, Community initiatives</b>		
<b>safefood</b>	Tastebuds	The new resource will go live before Xmas and will be promoted via google ads before Xmas. Further promotion in 2020.	
	Health lunchboxes	<p><b>safefood</b> disseminated 50,000 leaflets to primary schools in March/April 2019</p> <p>We provided 120,000 lunchbox leaflets to Food Dudes in August for their packs being disseminated throughout the school year. Review, update and reprint of the lunchbox leaflets for 2020 dissemination will be carried out in Q4 2019</p>	
	Media wise	<p>Mediawise ROI: Promotion via google ads and social media Q4</p> <p>Mediawise NI: Final proofing stage. Website build will coincide with the development of the new <b>safefood</b> website. PR is in planning for launch March 2020.</p>	



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Organisation Name	<i>Food Poverty</i>		
<b>safefood</b>	Community Food Initiative Programmes	The programme is ongoing and the leaders met on the 24 <sup>th</sup> September to discuss progress to date and highlight their projects and initiatives. <b>safefood</b> is hosting a regional workshop which will be held on the 6 <sup>th</sup> November in the NICVA Centre, Belfast. The aim is to provide CFIs with a platform to network as well as to allow them to promote their work to professionals working in the social inclusion and community sectors.	
	All-island Food Poverty Network	<b>safefood</b> and The Food Standards Agency (FSA) hosted a workshop titled: <b>Social Prescribing – does it have a role in tackling food poverty?</b> The event explored the positive impact that social prescribing has had on individual health and wellbeing. Speakers included Tony Doherty representing the Social Prescribing Network Ireland, Leeann Monk from Elemental - The Social Prescribing People, Darach Ó Ciardha a General Practitioner who is piloting the approach in his Tallaght clinical practice and Margaret O’Neill from the Health Service Executive. 105 registered to attend.	
			<a href="https://www.safefood.eu/Professional/Events/All-island-Food-Poverty-Network-Social-Prescribing.aspx">https://www.safefood.eu/Professional/Events/All-island-Food-Poverty-Network-Social-Prescribing.aspx</a>
Organisation Name	<i>Health Services</i>		
<b>safefood</b> , PHA, FSA NI	Minimum nutritional standards for healthcare facilities (NI)	<b>Minimum Nutritional Standards for Public Sector (NI), previously referred to as Minimum Nutritional Standards for Healthcare Facilities (NI)</b> The technical working group is awaiting final sign off from funders in order to proceed to design and print. The group had already agreed to eliminate all sugar sweetened beverages from canteens and is now also proceeding with a 200kcal cap for all snacks, both in canteens and vending. The new version of the standards will be reflected in specific implementation plans for different departments/sectors.	
	<b>safefood</b> , HSE	Nutrition standards for	<b>Nutrition Standards for catering in health and care facilities (ROI)</b>
			<a href="https://www.hse.ie/eng/about/who/healthwellbeing/our-priority-programmes/health/healthy-eating-guidelines/nutrition-">https://www.hse.ie/eng/about/who/healthwellbeing/our-priority-programmes/health/healthy-eating-guidelines/nutrition-</a>



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	catering in health and care facilities (ROI)	An Implementation Plan was presented to the Healthier Food Environment Advisory group in September. A date for the launch of the standards will be announced once the implementation plan is signed off by the HSE senior leadership team.	<a href="#">standards-for-food-and-beverage-provision-for-staff-and-visitors-in-healthcare-settings.pdf</a>
<b>Organisation Name</b>	<b>Research and Evidence Based Activities</b>		
<b>safefood,</b> University College Dublin, Ulster University, The Open University, Dublin Institute of Technology	Why do adults give food treats to children?	The aim of this research was to map out why adults provide treat foods to children on the island of Ireland. A fifth of calories in children’s diets now come from foods high in fat, sugar and salt. Only 6% of parents said that they gave treats rarely and while 12% give treats at least once a day. Reasons parents gave treat foods include to reward good behaviour (42%), because children asked for them (42%) or to make children feel better (29%). <a href="https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Why-do-adults-give-treats-to-children.pdf">https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Why-do-adults-give-treats-to-children.pdf</a>	
<b>safefood</b>	A survey of energy drinks on the island of Ireland	The aim of this research was to survey the sugar and caffeine content of energy drink products available on the market on the island of Ireland during a one week period in 2019 and to compare this with data gathered in 2015. Results showed that the average sugar content of the energy drinks decreased by approximately 2 level teaspoons per serving and the mean caffeine content of all energy drinks increased from 90 mg to 106 mg per serving but remained the same per 100ml from 2015 to 2019. <a href="https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Energy_drinks_report.pdf">https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Energy_drinks_report.pdf</a>	



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<b>safefood</b> , Food Standards Agency in Northern Ireland	What is the cost of a healthy food basket in Northern Ireland in 2018?	The aim of this research was to estimate the cost of a minimum essential food basket and to present to cost as a proportion of take-home income for four household types in Northern Ireland. <a href="https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/1828-Safefood-Food-Basket-Research-Report-NI-Digital.pdf">https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/1828-Safefood-Food-Basket-Research-Report-NI-Digital.pdf</a>	
<b>safefood</b>	What is the cost of a healthy food basket in the Republic of Ireland in 2018?	The aim of this research was to estimate to cost of a Minimum Essential Standard of Living (MESL) Healthy Food Basket for 2018 and to present the cost as a proportion of take-home income for six household types in the Republic of Ireland. <a href="https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Food-Basket-Research-Report-ROI.pdf">https://www.safefood.eu/SafeFood/media/SafeFoodLibrary/Documents/Publications/Research%20Reports/Food-Basket-Research-Report-ROI.pdf</a>	

**School of Public Health and the Centre for Health and Diet Research, UCC**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>		
School of Public Health, UCC	Prof Ivan Perry	Currently drafting Reformulation Sub-Group Report for the Obesity Policy Implementation Oversight Group (OPIOG).	
<b>Organisation Name</b>	<b>Research and Evidence Based Activities</b>		
Centre for Health and Diet Research	PEN/ Food-Environment Policy Index	<ul style="list-style-type: none"> <li>• The Food-EPI indicators have been set in each country and the EU.</li> <li>• The Food-EPI expert panels have been established</li> <li>• The Food-EPI evidence document has been validated by government officials from the Department of Health.</li> <li>• The best practice exemplars for key indicators are currently being finalised for benchmarking.</li> <li>• Ethics has been approved for the online rating survey and prioritisation workshop.</li> </ul>	



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**Sport Ireland**

<b>Organisation Name</b>	<b>Ongoing Campaigns</b>	
<b>Sport Ireland</b>	<p><b>National Sports Policy (NSP)</b>            As per previous report the National Sports Policy launched in 2018 acknowledges and sets the direction for the area for sports and physical activity. There is a marked increase in emphasis on the importance of participation in sport, also in relation to improving physical and mental health, protect against a range of non-communicable diseases and contribute to a better quality of life. Twenty-four actions out of the fifty-seven in the Policy relate to specifically to participation and as a consequence will have a significant impact on our work in this area moving forward up to 2027.</p> <p><b>National Physical Activity Plan</b>            As per previous report Sport Ireland are the lead agency for sport with responsibility for 7 actions within Healthy Ireland’s National Physical Activity Plan for Ireland. Sport Ireland’s network of Local Sports Partnerships and National Governing Bodies of Sport are also listed as partner organisations in over 20 separate actions, all of which aim to increase physical activity levels across the Irish population. Within Healthy Ireland’s ‘A-Healthy-Weight-for-Ireland-Obesity-Policy-and-Action-Plan-2016-2025’, The National Physical Activity Plan for Ireland is acknowledged as having a key role in the prevention of overweight and obesity across Irish Society.</p> <p><b>EU Week of Sport</b>            Sport Ireland continued its role as the National Co-ordinating Body for the European Week of Sport for 2019. The European Week of Sport is a weeklong celebration of sport and physical activity and this year, 2019, had 808 events taking place nationally throughout the week and 90486 participants. Events included the Great Dublin Bike Ride and the National Fitness Day as flagship events. The week also supported Family Sportsfest, SARI Soccerfest, and European School Sports Day. Sport Ireland has engaged with local, regional and national partner organisation to ensure that the week is promoted nationwide and that a wide variety of events are available for people to participate in. Sport Ireland will once again co-ordinate the European Week of Sport in 2020.</p> <p><b>Great Dublin Bike Ride</b>            The Great Dublin Bike Ride, one of the Irish flagship event for the European Week of Sport took place on Sunday 29<sup>th</sup> September start and finish in the Phoenix Park. There were two routes as usual 100km and 60km. There were 5,800 participants in total.</p>	



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	<p><b>Operation Transformation</b>  As per previous report Sport Ireland partnered again this year with Operation Transformation in January and February to deliver events to engage and activate thousands of followers of the show. Sport Ireland and the national network of Local Sports Partnerships delivered a programme of national walking and running events which built on the success of the television programme. Sport Ireland will continue their work with Operation Transformation in 2020.</p> <p><b>Women in Sport Policy</b>  As per previous report, Sport Ireland launched its new Women in Sport Policy in 2018. Nora Stapleton was appointed as the Women in Sport lead, and will lead out the policy which seeks to build on the significant work that has already been undertaken in this area within the sport sector to date, recognising the opportunity to make a significant impact on the lives of women through their involvement in sport. Coaching &amp; Officiating, Active Participation, Leadership &amp; Governance and Visibility are the four key target areas that will be addressed by the new Women in Sport Policy. Nora will work with National Governing Bodies and Local Sports Partnerships around the Women in Sport fund.</p>	
<p><b>Organisation Name</b></p>	<p><b><i>Schools, Workplace, Community initiatives</i></b></p>	
<p><b>Sport Ireland</b></p>	<p>Sport Ireland has always placed a particular emphasis on ensuring sport is progressive and attracts participants from every corner of Ireland, from every age group and from all social backgrounds. Local Sports Partnership network, an initiative of Sport Ireland, aim to remove any barrier that prevents participation in sport. In 2019 alone Sport Ireland (through Core and Dormant Account Fund) allocated in excess of €9.5m to the 29 established Local Sports Partnerships for a range of programme, with a particular focus on those who are not participating in sport and disability funding. This has resulted in additional local and national monetary and benefit in kind funding of €12,525,603 leveraged in to support the network. In 2018 over 390,571 people participating in 1,229 locally delivered participation programmes during 2018.</p> <p><b>Schools:</b>  For European Week of Sport, Sport Ireland worked with the Irish Primary P.E Association for European School Sports Day which encouraged schools to sign up and dedicate 120 minutes of the day to physical activity with over 200 schools participating.  As per previous report, The LSP Network directly reached 151,625 primary school and 38,775 secondary school participating during 2018. In addition to this <b>Get Ireland Walking</b> - The 'Schools Walking Project', which has recently been developed by Get Ireland Walking in collaboration with Sport Ireland, Mountaineering Ireland &amp;</p>	





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	<p>Healthy Ireland and funded through the Dormant Accounts Fund, aims to increase physical activity levels in adolescent schoolgirls through a flexible walking programme.</p> <p><b>Community Initiatives:</b> As per previous report the LSP Network directly delivered 50,995 community based initiatives in 2018. The 31 Community Sports and Physical Activity Hubs and 11 Urban Outdoor Adventure Hubs continue to have an impact in communities through to improve the sport offering, and capacity building in their local communities.</p> <p>Get Ireland Walking continues to work on a number of programmes and initiatives with the aim of maximise the number of people participating in walking - for health, wellbeing and fitness - throughout Ireland. Get Ireland Walking partnered with a number of LSPs to roll out walking programmes during European Week of Sport, with a particular Highlight being the Barrow Way Walk which took place in Kildare, Carlow &amp; Laois.</p> <p>Sport Ireland is seeking to develop a physical activity for health culture in Ireland through the development and continued support of Get Ireland Running, Get Ireland Cycling and Get Ireland Swimming initiatives.</p>	
<b>Organisation Name</b>	<b>Research and Evidence Based Activities</b>	
<b>Sport Ireland</b>	The 2019 Irish Sports Monitor mid-year report, in conjunction with Ipsos MRBI, will be released in Nov 2019.	
<b>Organisation Name</b>	<b>Other</b>	
<b>Sport Ireland</b>	<p>Sport Ireland also have a focus on the below actions, as outlined in the National Sports Policy and National Physical Activity Plan for Ireland:</p> <ul style="list-style-type: none"> <li>• Implement and support participation programmes with a focus on socio economically, educationally disadvantaged communities and those with a disability</li> <li>• Strengthen and enhance the capacity of the LSPs to further develop locally led plans and more long-term sustainable physical activity programmes</li> <li>• Continue to support the work of the National Governing Bodies of sport in implementing programmes to promote physical activity</li> <li>• Develop programmes to address transitions and drop out from physical activity and sport</li> </ul>	