

Activity 6.1



Rufus Our Handwashing Hero Campaign

What do you think is the main message of the campaign?	
Do you think it's a good message?	
Who do you think it is targeting?	
Do you think it's a good campaign, that it gets the information across?	
List as many ways as you can that the information could be communicated.	
List the images in the Rufus Our Handwashing Hero campaign.	

Name: _____ Class: _____