Activity 3.1

What is in an Advert?

<table>
<tr><td>

Logo

</td><td>

Music

</td></tr>
</table>

Features of Advertisements

<table>
<tr><td>

Slogan or catchphrase

</td><td>

Celebrities, characters or animals

</td></tr>
</table>

How does the advert make you feel?

Name: _____   **Class:** _____