



'Using food to enhance community resilience in a crisis and beyond'







1 in 12 people in Ireland experience food poverty

1 Million

tonnes of food is thrown out by Irish consumers and businesses every year Irish households every year throw away E700 worth of food





Food Redistribution Win-Win Solution Reducing Food Waste









2500+ Tonnes of Food distributed so far in 2020

540 Store partnerships 3 Distribution Hubs 600+ Charities & Groups





FoodCloud enables a community of over 600 community groups in Ireland to access good food and create long lasting, local relationships



Community Groups In Ireland report **reducing their food spends** by up to **30%** since receiving surplus food...



... 87% of Community Groups surveyed say that working with surplus food helped their organisation to support more people in their communities



"Being part of FoodCloud has enabled Dóchas Don Óige to feed our trainees at least 3 days a week. We also teach them about home cooking and healthy eating. We could not do this without your contribution. We are very grateful. Thank you."

Helen Kelly - Dóchas Don Óige

Ireland Surplus Impact to date to 08/10/2020		
10,644	650	>€31.9m
tonnage redistributed	community groups	estimated monetary amount of food $(1 \text{kg} = \text{C3})$



- March : Phone survey with over 300 (open organisations)
 - Who was open, closing, scaling down
 - Who needed more food
- Committed to continue 'Business as Usual' for those open
- FoodCloud App helped to link food to organisations who needed it
- Launched the Community Food Link

FoodCloud Operational Capacity

- Streamlined our operations to supply for increased number of unprecedented ri organisations providing food parcels
- Hired four new warehouse operatives and reduced volunteers on site



Community FoodLink

Community FoodLink connects you with organisations in your community that can support with food during the Covid-19 pandemic.

Click on a location near you to see contact details.









COVID-19 Community Response:

- Launched Food & Funding Appeal for donations
- Offered our support to the Government led Community Call initiative/CC's
- Suspended Membership fees for all organisations who contribute to the running costs FoodCloud
- Developed a partnership with ILDN to make sure that we had links in every county of Ireland
- Where infrastructure existed already we worked to create links between FoodCloud Members and and LDCs
- Where infrastructure for emergency food provision was missing we developed 30 strategic partnerships with LDC's and large organised groups who were well placed to identify local needs and manage logistics

Our biggest challenge was to sustain the volume of food and get a good nutritional balance to meet the growing demand



Building an inclusive community



FoodCloud Survey July 2020

47% of respondents told us that they were providing some form of food distribution to families and clients before Covid hit. With the help of FoodCloud, the FEAD Programme and buying supplies, they were able to scale quickly, but sustaining this became difficult when supply did not meet demand and funds began to run out

65% charities are concerned that the food need to rise again



Iseult Ward, CEO and Co-Founder of FoodCloud and Andrew Shaw, Country Manager at Nestlé Ireland

CARBERY

Nestlé Ireland has announced that it will invest €110,000 in FoodCloud, on behalf of its 850 employees in Ireland.





The Family Resource National Forum Survey:

FRCs had to adapt quickly in response to Covid-19 restrictions and to meet emerging needs within their local communities, including a sharp rise in demand for food and essential home supplies.

The National Covid-19 Food Survey :

20% of respondents reported eating a limited variety of foods and 10% reported consuming food that they didn't want due to a lack of food availability

The community and advocacy groups reported a significant impact of COVID-19 on the vulnerable members of society, due to :

- Missing School Meals Schemes
- Increase cost of staying home on families
- Increased pressure on charitable services due to restrictions

FoodCloud Survey July:

70% - Saw an increase in Demand (some or significant increase) Our partners also told us that in their opinion this increase in demand was driven by 3 main factors : Impact of Covid on Household Income (77%), Closure of Schools and loss of community meals/snacks (33%), Self Isolation (37%)



The National COVID-19 Food Survey

UNIVERSITY COLLEGE DUBLIN, INSTITUTE OF FOOD AND HEALTH IN COLLABORATION WITH DUBLIN CITY UNIVERSITY

Strengthening Food Donation Operations During COVID-19:

Key Issues and Best Practices for Governments Around the Globe

family resource centre

FRCs: Supporting Families During the Covid-19 Crisis



Local Responses

- Importance of informal food distribution networks
- Develop a better understanding of how food insecurity plays out in Ireland
- Mapping and sharing : community food services
- Local and national networks working together
- Identify local gaps and opportunities on an ongoing basis to ensure we have the right infrastructure in the right place, at the right time.

National Responses in Crisis

- Recognition of food support as essential in Government Emergency Responses
- Greater support of Food Banks who fill gaps in government social protections
- Support with funds and food supplies for food banks to meet increased demand for good nutritious food, by those who need it most

FoodCloud

- Better understanding of the FoodCloud Community Network
- Diversify our own food sources away from only surplus food
- Provide efficient systems that support all local responses to food insecurity



Finding innovative interventions for building feed secure communities

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- Using a position language of any nonemonity a nonel food.
- Building place specific levels of support that works the incognition and enhancement of locally based service to create transformations in communities





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